



ADVENTURE TRAVEL
TRADE ASSOCIATION

PERU: Trails & Communities Beyond Machu Picchu

Your next dream adventure!



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TODAY'S PRESENTERS



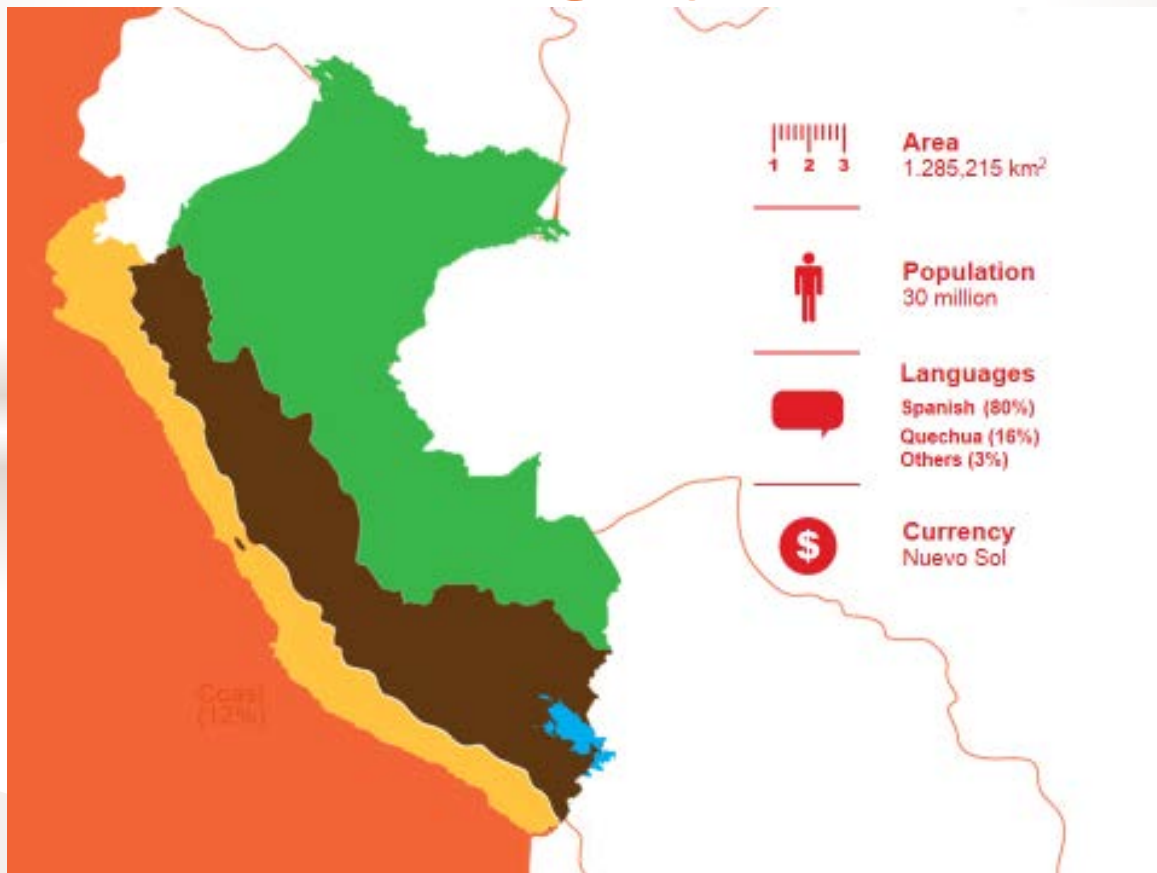
NADIA LE BON
Sales Manager N.A.
Mountain Lodges of Peru



MIRNA IPANAQUE'
US Market Specialist
PROMPERU



Perú





Perú Quick Facts:

- ❑ **Peru is versatile and its geography proves it to be the perfect place for adventure.**
- ❑ Peru continues as one of the world's most popular travel destinations.
- ❑ **Peru was named the "World's Leading Culinary Destination."**
- ❑ It is strategically located in the west coast of South America. It is a natural hub in the region.



Peru: Land of Hidden Treasures



12 sites
recognized

by Unesco as World Heritage Sites.



Chan Chan.



Qhapaq Ñan



Caral, Lima.



Peru in Harmony with Nature



70%

Of biological diversity
Of the planet is concentrated in Peru

17%

Of the national territory is considered
as
Protected Natural Areas.



More than 1816 species,
110 are endemic.



4 000 Butterfly species:
Guinness Record.



3 000 orchids species



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Peru's Treasures for Active/Adventure Travelers




400 ft.

one of the highest towers of
South America to practice Bungee
Jumping: Paroy, Cusco.

The highest tropical mountain in
the world. The Huascarán, with
6768 m.s.n.m.



The longest left wave in the
world: Chicama, La Libertad.



One of the highest dunes in the
world, special for experts:
Cerro Blanco, Ica.





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Peru: The World's Leading Culinary Destination



03 of the best

restaurants of the world, listed by
S. Pellegrino's
50 Best are located in Lima.

The most important gastronomic
fair in Latin America:
Mistura, Lima.



Best culinary destination of the
World, according to World Travel
Awards.



A mall facing the
Pacific Ocean: Larcomar, Lima.





YOUR CHOICE OF ADVENTURE

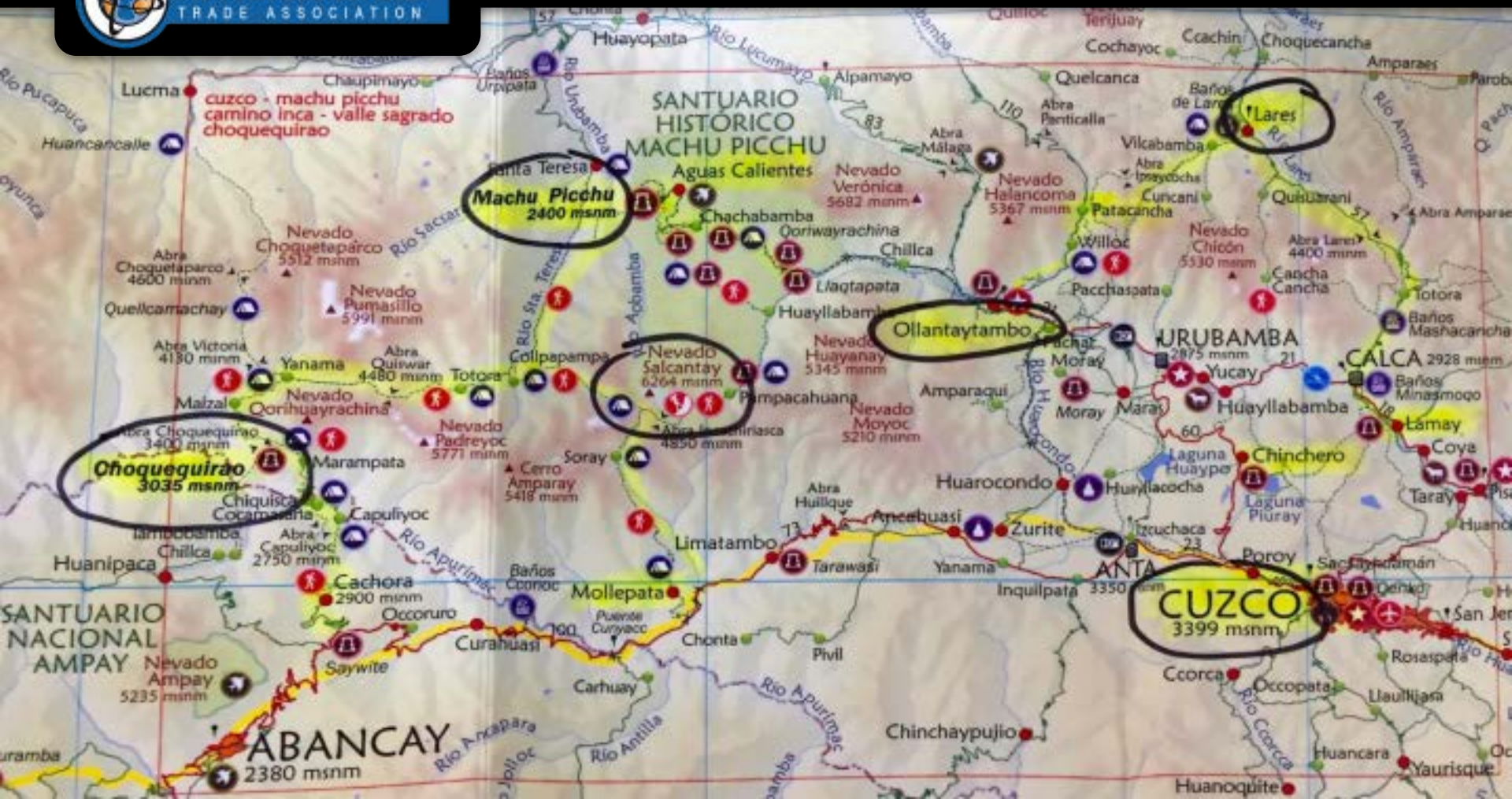
- ❑ **Classic Inca Trail**
- ❑ **Salkantay Trek**
- ❑ **Sacred Valley & Lares**
- ❑ **Choquequirao Trek**
- ❑ **Ausangate Trek**



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A scenic view of a stone-paved trail leading up a steep, rocky mountain slope. The trail is flanked by large, grey boulders and patches of green grass. In the background, a massive, jagged mountain peak rises against a blue sky with scattered clouds. The foreground is filled with lush green vegetation, including some large, pointed leaves.

Qapaq Nan - A World Heritage Site



**cuzco - machu picchu
camino inca - valle sagrado
choquequirao**

**Machu Picchu
2400 msnm**

**SANTUARIO
HISTÓRICO
MACHU PICCHU**

Ollantaytambo

**Choquequirao
3035 msnm**

**CUZCO
3399 msnm**

**ABANCAY
2380 msnm**

URUBAMBA

CALCA

ANTA

**SANTUARIO
NACIONAL
AMPAY**

**Nevaldo Salcantay
6264 msnm**

**Nevaldo Pumasillo
5991 msnm**

**Nevaldo Oorihuyrachina
4480 msnm**

**Nevaldo Padreycoc
5771 msnm**

**Nevaldo Ampay
5235 msnm**

**Nevaldo Verónica
5682 msnm**

**Nevaldo Halancoma
5367 msnm**

**Nevaldo Huayanay
5345 msnm**

**Nevaldo Moyoc
5210 msnm**

**Nevaldo Huayllacocho
5210 msnm**

**Nevaldo Chitón
5530 msnm**

**Nevaldo Abra Larec
4400 msnm**

**Cerro Amparay
5418 msnm**

**Abra Choquequirao
3400 msnm**

**Abra Victoria
4180 msnm**

**Abra Capuliyoc
2750 msnm**

**Abra Ccorca
2750 msnm**

**Abra Huayllacocho
2750 msnm**

**Abra Huiñique
2750 msnm**

**Abra Larec
4400 msnm**

**Abra Panticalla
4400 msnm**

**Abra Inayoccha
4400 msnm**

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Your Adventure Starts in Cusco





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Classic Inca Trail

- 4-Day/3-Night Trek, Camping Overnight
- Or 1-Day Hike from Km 104
- Permit Restricted (Sells Out)
- 500 Trekkers Per Day Max (200 Trekkers+ 300 Porters)
- Archeological Sites En Route





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Winaywayna



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Campsite With A View





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Entering Machu Picchu via the Sun Gate



Salkantay Trek

- Best Alternative Trek to Machu Picchu
- No Permits, No Crowds
- Cross 15 Eco-zones, Stunning Views
- Choice of Camping or Luxury Lodges
- MLP: 7 Days / 6 Nights - 12 Guests Max
- Gourmet Food, Jacuzzi, Massage, Wifi



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Salkantay Trek Route

Google earth

Imagery Date: 6/7/2014 13°18'01.90" S 72°35'38.48" W elev 14000 ft eye alt 32.90 mi



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Blessing the Journey





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Salkantay Pass at 15,500'



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Descending to the Cloud Forest





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A scenic landscape photograph showing three hikers with backpacks and hats walking away from the camera on a dirt path. They are overlooking a vast, deep valley with rolling green and brown mountains under a clear blue sky. Large trees frame the scene on both sides.

Llactapata View of Machu Picchu



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Social Responsibility & Conservation



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Projects on the Salkantay Trek



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Machu Picchu



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View from Huayna Picchu



Sacred Valley & Lares

- ❑ Best of Sacred Valley, Machu Picchu PLUS Lares Backcountry Experience
- ❑ Traditional Culture & Communities
- ❑ No Permit Required
- ❑ Multiple Trekking Itineraries
- ❑ Camping or Luxury Lodge Accommodations
- ❑ MLP Adventure: A-La-Carte Menu of Activities-- You Choose!



Sacred Valley & Lares Trails

Image © 2015 CNES / Astrium
Image Landsat
Image © 2015

Google earth



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Lamay Lodge, Sacred Valley



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Hike to Pisac





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Spectacular Views



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A photograph of four hikers standing on a grassy mountain ridge. From left to right: a woman in a grey jacket and black pants with a large backpack; a woman in a brown hat, grey shirt, and dark pants; a man in a blue shirt, tan pants, and a hat pointing towards the distance; and a man in a white shirt, tan pants, a hat, and a large green backpack using trekking poles. The background shows a vast mountain range under a blue sky with scattered white clouds.

Guides Make the Trip



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Heading into the Lares Mountains



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Meet Local Communities





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Huacahuasi Lodge



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A Unique Partnership





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Huacahuasi Valley



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A wide-angle landscape photograph showing two hikers on a dirt trail. The hiker in the foreground is wearing a bright blue jacket, a red beanie, and a yellow backpack. The second hiker is further ahead, wearing a blue jacket. They are overlooking a valley with several small, clear lakes and rolling green hills. In the background, there are dark, rugged mountains partially obscured by white and grey clouds. The overall scene is dramatic and scenic.

Well Worn Paths Linking Villages



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Hiking in Style



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Uncrowded Trails





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Happy Memories



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Ollantaytambo





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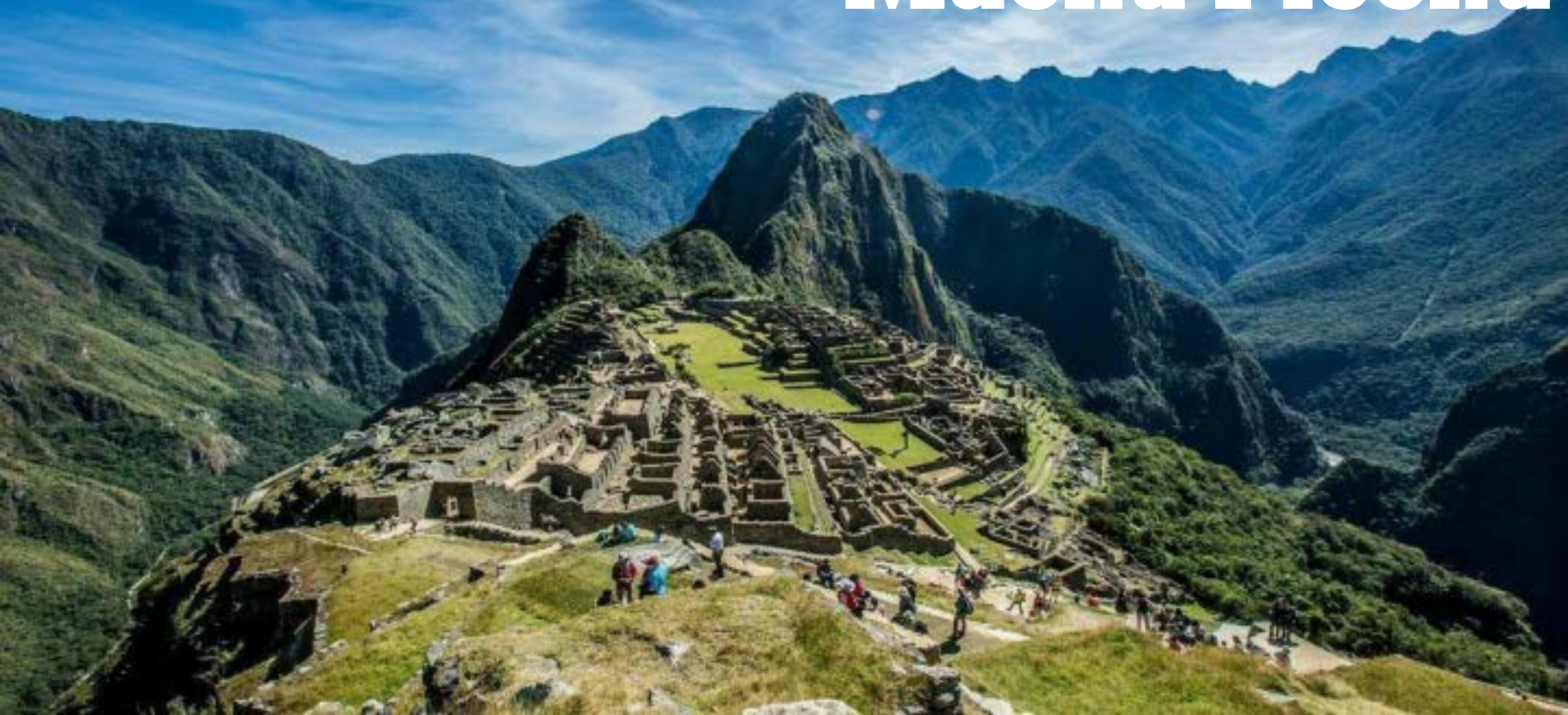


Aguas Calientes



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Machu Picchu





- ❑ The Other “Machu Picchu”
- ❑ No Crowds, No Permits
- ❑ Remote and Less Known
- ❑ 8-day Trek to Machu Picchu
- ❑ Challenging Hiking, Tented Camping Only

Choquequirao



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Apurimac Canyon





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- ❑ Trek to Rainbow Mountain
- ❑ 5-Day High Altitude Circuit (16,400 ft max)
- ❑ No Crowds or Permit
- ❑ Camping or Basic Lodges
- ❑ Does Not Include Machu Picchu

Ausangate Trek



SANGATE TREK MAP





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All Adventures End in Cusco





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Magical City





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Join us in Peru!

Thank you!



QUESTIONS?

Use the chat feature of GoToWebinar to type in your questions for the presenters to repond to



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GET IN TOUCH!

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